Welcome!

R5DC Sustainable Communities Regional Plan

- HOUSING
- ECONOMIC DEVELOPMENT
- TRANSPORTATION
- LAND USE

May 24 Work Group Meeting!

Agenda

Section one, all work group members meeting together

1. Welcome and Desired Outcomes for today's meeting
2. Overview of the Scenario Visioning process
3. Scenario Visioning

Section 2, work groups meeting separately

4. Introductions
5. Review of key issues your workgroup will address
6. Develop some recommendations around your key issues
7. Homework assignments and next steps
8. Review Desired Outcomes, did we accomplish them
9. **Adjourn**

Desired Outcomes for the Day

1. **Understand how scenarios can help us understand the future consequences of choices we make**
2. **Collect your visions for a plausible, sustainable future**
3. **Create a range of recommendations for Key Issues**
4. **Understand what happens between now and August 23rd meeting**

Job of the Work Groups

1. **Identify Key Issues to be addressed in each work area.**
2. **Identify and gather the information needed to make informed recommendations.**
3. **Identify scenarios that you would like to see done by the U of M.**
4. **Create a range of recommendations related to each issue**
5. **Coordinate recommendations across workgroups**
6. **Finalize recommendations for consideration at December full consortium meeting.**

Realizing a Desired Future: Scenario planning

- Document where we are today
- Imagine where we want to be
- Plan for how to get from here to there

Identify driving forces	Identify critical uncertainties	Develop plausible scenarios	Discuss outcomes and paths
Land use	Gas prices	A	C
Economic Dev.	Funding & Pop. Growth	B D	
Transportation	Mining	C	Today
Housing			

The role of your work

- **Key Issues** = problems to be addressed
- **Key Issues** relate to the current state of the region
- **Scenarios** describe alternative futures
- **Visioning** work today informs the alternative scenarios
- A **preferred future** scenario chosen by the Consortium in December
- 2012 - Consortium develops a **plan of action** to achieve the desired future, which includes **polices** that guide present and future decisions that move toward the desired future.
- Workgroups will develop a **range of recommendations** on how to address the Key Issues in order to move toward a sustainable future
- The range of recommendations developed by the Workgroups will inform the development of **policy recommendations**
- The policy recommendations guide present and future decisions that move toward the desired future.

Regional Snapshot

- Total population – 160,117
- Aging – percent of 65 and over is growing
- Predominantly white with significant Native American and expanding Hispanic groups
- More high school graduates than US average
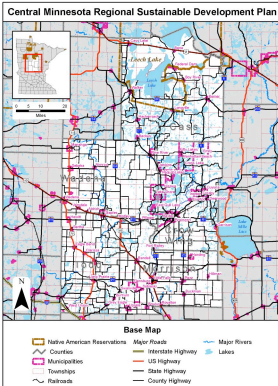- Lower 4-year college graduation rate than US average

Regional Snapshot

- Median household income - $41,092 (MN $55,621)
- 14.5% of people living in poverty (MN 10.9%)
- Average household size – 2.25 persons
- 100,021 housing units in the region
  - Over half owner-occupied
  - Nearly 1/3 vacant

Regional Snapshot

- Schools and health services largest employers – 15,903 jobs
- Followed by trade, transportation & utilities – 12,053 jobs
- Tourism is third with 8,440 jobs
- Manufacturing jobs declined 23% 2005-09
- Unemployment rate of 10.1% is higher than MN

Regional Snapshot
- Political landscape
  - Counties
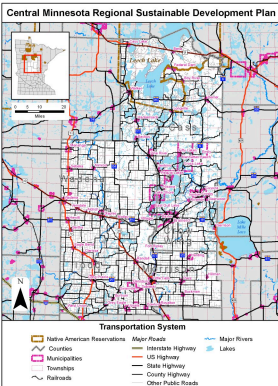 - Cities and towns
  - Townships
  - Location within the state

Regional Snapshot
- Transportation infrastructure
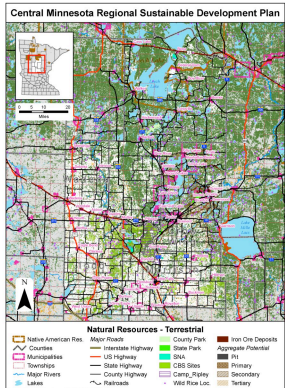- Links to jobs and housing
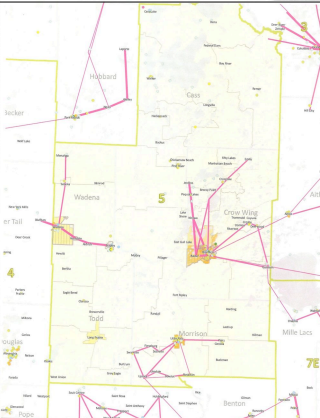
Regional Snapshot
- Transit
  - Dial-a-ride
- Links to jobs and housing

Regional Snapshot
- Land cover
  - Forested
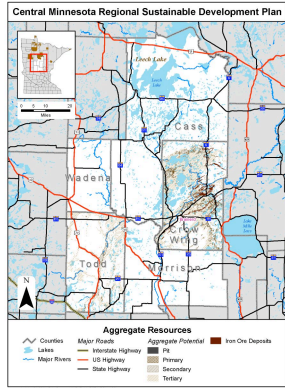 - Agriculture
  - Parks
- Link to economic activities

Regional Snapshot
- Aggregate resources
  - Data for 2 counties only
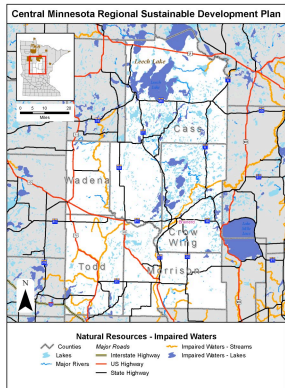
Regional Snapshot
- Water
  - Lakes/streams
  - Rivers
- Impaired waters
- Link to economic activities

Imagine 2035

- Put yourself in the year 2035. Remember how 25 years ago there was all this talk about sustainability – economic and environmental resilience, healthy living, etc. All that talk actually had an impact. We are not living in utopia, but things are different.

- Think about how things are different in your day now from how they were 25 years ago. Describe your community and activities in that time 25 years from now.

Imagine 2035 - INSPECT

- What is Infrastructure like in 2035?
- What is the Natural world like in 2035?
- How do people interact Socially in 2035?
- What is the Political system like in 2035?
- What is the Economic system like in 2035?
- What is the Culture of your community like in 2035?
- What is Technology like in 2035?

Share and listen

- Each person shares their vision

- Other people at the table are asked to listen and make note of
  - Common things you hear
  - Unique things you hear
  - Conflicting or divergent things you hear

Slide 1:

IMAGINE A SUSTAINABLE 2035 Worksheet

Put yourself in the year 2035. Remember how 25 years ago there was all this talk about sustainability – economic and environmental resilience, healthy living, etc. All that talk actually had an impact. We are not living in utopia, but things are different. Think about how things are different in your day now from how they were 25 years ago. Describe your community and activities in that time 25 years from now.

What is **Infrastructure** like in 2035? Describe what you see around you.

What is the **Natural** world like in 2035?

How do people interact **Socially** in 2035?

What is the **Political** system like in 2035?

What is the **Economic** system like in 2035?

What is the **Culture** of your community like in 2035?

What is **Technology** like in 2035?

Slide 2:

Thank you for sharing your vision

Please leave your vision sheet on the table

Slide 3:

Agenda, continued

Section 2, work groups meeting separately

4. Introductions
5. Review of key issues your workgroup will address
6. Develop some recommendations around your key issues
7. Homework assignments and next steps

— Continue to submit a range of recommendations around your key issues (form will be emailed by workgroup leader along with list of recommendations from today)

— Share and participate in education opportunities related to your key issues, let your workgroup leader know about webinars, material or other events that you see that may apply so they can be shared with the workgroup.

8. Review Desired Outcomes, did we accomplish them
9. **Adjourn, Next Workgroup Meeting is August 23rd, same time and location. Please complete the evaluation of the meeting before you leave.**

Slide 4:

Work Group Recommendation Worksheet

Work Group: _____ Key Issue: _____

Recommended actions: What actions could be taken to address the key issue and move to a sustainable region? List your suggested action below. We expect a range of multiple actions to be listed. At this point in the process, we are brainstorming actions. The actions do not have to relate to one another, in fact they might conflict. Choosing among the range of actions will happen later in the process. Example: For the key issue of "health care" an action could be "Work with educational institutions on training and recruiting health care professionals to work in rural areas" or "Direct social service funding toward healthy nutrition programs."	Relation to the key issue: In one or two sentences, describe how the recommended action relates to the key issue. Example: "If educational institutions training more health-care professionals while promoting the expectation that they will work in rural areas, then more will actually work in rural areas."	Relation to the Livability Principles: The Livability Principles guide this project. Review the Livability Principles listed at the bottom of this sheet and put the numbers of the Principles that relate to the action you recommend in the cell. Which Principles will benefit if the action is implemented?
RECOMMENDED ACTION:	Why do it? How is it related to the issue?	
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HUD LIVABILITY PRINCIPLES: 1→Enhance economic competitiveness 3→Coordinate policies and leverage investment 5→ 2→Promote equitable, affordable housing 4→Support existing communities 6→Value communities and neighborhoods

Slide 5:

Evaluation Results from Work Group 3

Work Group you participated in: Combined Total = 45 of 54 = 83%

I) On a scale of 1 to 5, how effective was the scenario building process (9 to 10:20 am)?

Not Well .... Very Well

1	2	3	4	5
1 (2%)	2 (4%)	5 (11%)	26 (58%)	11 (24%)

II) On a scale of 1 to 5, how effective was the workgroup process (10:30 am to 1:00 pm)?

Not at all .... Very Well

1	2	3	4	5
0 (0%)	0 (0%)	3 (7%)	19 (42%)	23 (51%)

III) On a scale of 1 to 5, to what extent do you feel you had ample opportunity to share your views on the questions addressed?

Not at all .... Very well

1	2	3	4	5
0 (0%)	1 (2%)	4 (9%)	13 (29%)	27 (60%)

Anything else that you wish to share about this meeting:

Slide 6:

Evaluation Results from Work Group 3, continued

Economic Development Workgroup: Anything else that you wish to share about this meeting:
- Start at 9:00 with all meetings?
- Get participants background info before meeting.
- I thought this was a productive day!
- The process worked really well.
- Very interesting – good group of people.
- Always fun to vision & imagine into the future! Just got warmed up however – would love to do more.
- Good dialogue
- Really cold in the room!! Liked seeing the summary of what the other groups are working on and the chance to mix with them.
- This session was the most productive so far. Good beginning session and valuable small group discussions.
- Not sure how all of this is going to come together.
- Would like to see more youth involved.

Transportation Workgroup: Anything else that you wish to share about this meeting:
- Very open and participatory, i.e., individual and then group; Great yummies!!

Land Use Workgroup: Anything else that you wish to share about this meeting:
- Concerned about low attendance
- Participation #s are getting LOWER, not a good situation

Housing Workgroup: Anything else that you wish to share about this meeting:
- I like the 1 work individually, 2 share w/ group, 3 share with larger group, 4 share with everyone. Also, thank you for the veggie options – pesto/tomato bites were great!
- I am excited to see what we are able to implement because of the work group ☺
- They have been very informative and appreciate the follow-up of each meeting.
- Much better snacks. Thanks!
- Scenario Session: rating of 2 = Good for issue solutions, not scenarios
- Good discussion in the groups

**Portion of Economic Development Workgroup Materials
Posted on Basecamp after the Meeting**

WORK GROUP: ECONOMIC DEVELOPMENT
Key issue: Workforce

Recommended action:	Why do it?	HUD principle
Make education more affordable for all learners. High cost of education is keeping talented people from reaching their potential and creating a skills shortage for our businesses.	If families can't afford education they stay in the low paying jobs and miss opportunities available To them if they had more education. Businesses suffer because of lack of skilled workers.	3, 4, 5
Foster advanced placement & college curriculums in school districts.	Makes college more affordable maybe more Focus after graduation.	3, 4, 6
Provide accessibility to re-tool the existing workforce.	Taps the workers we already have to fill the need for emerging industries.	5, 6, 3
Educate parents on opportunities their students can Have today not available earlier.	Opportunities keep changing, if you don't know About a field you won't try it.	3
Bring back trained (retired) people with a good work record to train new work force in companies.	Save company money – less bennies need to be paid. Experience is the best teacher, respect our retirees.	6
Involve students in hands on work experience.	Show we value new/younger ideas.	3, 4
Need more flexible work schedules.	Full time job = 2 part time workers	3, 4